

NUMBER THREE

H U E

CONCENTRATE

CERTIFIED PROFESSIONAL
HAIR COLOR WITH
BOTANICAL INGREDIENTS



Enthrall in the Freedom
of Color Expression

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WELLBEING STANDARD of HUE CONCENTRATE

- **Commitment to ingredients derived from nature.**
Pledge to use natural ingredient from raw plant materials.
- **Animal-Derived Ingredients-Free**
Animal-friendly and considerate of the environment.
- **Sulfate-Free**
Do not use Lauryl Sulfate.
- **Cruelty-Free**
No animal testing. We stand for animal protection.
- **Diamine-Free**
Use acid dyes, basic dyes, HC dyes.
- **Silicone-Free**
Do not use Silicone.
- **Alcohol-Free**
Do not use Ethanol.
- **Nanomaterial-Free**
Nanomaterial under 100 nanometers free.
- **Mineral Oil-Free**
Do not use Mineral Oil.
- **Paraben-Free**
Do not use parabens as preservatives.

VEGANPLEX[®]

Formulated with natural Levulinic acid that promotes rejuvenating properties of hair to withstand repeated chemical treatments.

○ Use plant-derived BIOMASS plastics that protects the environment.

○ HUE CONCENTRATE contains VEGANPLEX[®].



NUMBER THREE supports the "Plastic Smart Campaign" sponsored by the Ministry of the Environment.

Vivid Color × High Saturation Properties

New Semi-Permanent hair color supports the high saturation salon color lineups.

■ Retention of salon quality “vivid color”.

The unique “T CONCENTRATE formula” that effectively penetrates and retains the color pigmentations inside for vivid color while restoring the hair into its luscious state with nourishing properties.

Coloring Effects

T Concentrate formula

High color saturation ability with a unique “T Concentrate formula” that penetrates and retains concentrated pigmentations in the hair.



Polylysine coats the cuticle and reduces pigmentation spillage.

Damage Repair

VEGANPLEX[®] formula

Nature-derived Levulinic Acid (hair repairing ingredient) restores ionic bonds strengthening hair’s ability to repel chemical stress factors imposed.



Basic amino acids () form the basis for the action of levulinic acid.

Levulinic Acid repairs salt bond () by acting on basic amino acid as a starter catalyst.

■ 3 Benefits

① High Saturation

Expansion of range of design expression due to its vivid color spectrum.

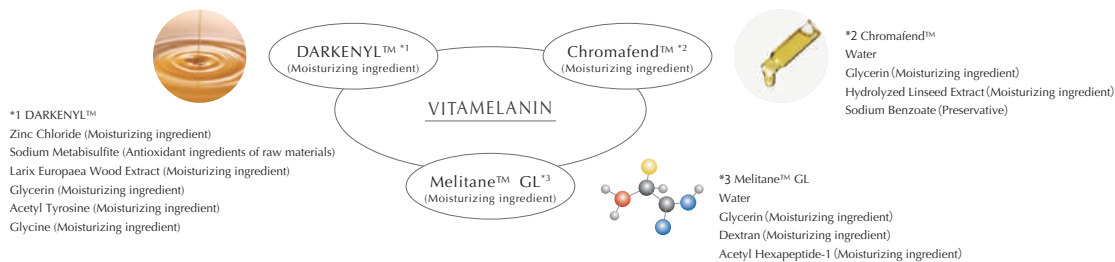
② Speediness

Shorten time of application due to its highly concentrated color pigmentation.

③ Restorative

Botanical and unique hair repairing ingredients effectuate repairing.

VITAMELANIN mechanism for youthful and vibrant hair



Botanical Essence Common Ingredients



Plantago Major
Seed Extract
(Moisturizing ingredient)



Chamomilla
Recutita
(Matricaria)
Flower Extract
(Moisturizing ingredient)



Symphytum
Officinale
Leaf Extract
(Moisturizing ingredient)



Houttuynia
Cordata Extract
(Moisturizing ingredient)



Eucalyptus
Globulus
Leaf Extract
(Moisturizing ingredient)

Image of the pigmentation mixed in each color



	BASE	Pink	Silver	Violet	After Silver
15Lv					
14Lv					
13Lv					
12Lv					
11Lv					
10Lv					

※Results can vary due to base hair color difference.
 ※Actual results may differ from printed material.

Pi & Si SINGLE•MIX



※Results can vary due to base hair color difference.
 ※Actual results may differ from printed material.



NUMBER THREE HUE CONCENTRATE<Hair Color>
 3 colors (Pi, Si, Vi)

for retail Net Wt. 2.11 oz/60g
 for professional use Net Wt. 2.11 oz/60g × 6

HUE CONCENTRATE

Salon Menu

- Maintaining Color and Luster ●

total ⌚ 10 min.

Pre-shampoo

Pre-shampoo, then towel dry.

Apply NUMBER THREE HUE CONCENTRATE

Warm HUE CONCENTRATE bottle in hot water (38~42°C (100~107°F)) for 1 min. and shake well. Apply evenly to hair. Avoid scalp to prevent coloring. Leave for 5~7min. depending on the desired effects.
*Use gloves.

Shampoo/Treatment

Shampoo, apply treatment and final rinse.

Dry/Style hair



- Expanding Color Expression after Bleaching ●

total ⌚ 45 min.

Bleach the hair color base.

Adjust the lift of regrowth or bleaching the base.

Pre-shampoo

Pre-shampoo, then towel dry.

Apply NUMBER THREE HUE CONCENTRATE

Warm HUE CONCENTRATE bottle in hot water (38~42°C (100~107°F)) for 1 min. and shake well. Apply evenly to hair. Avoid scalp to prevent coloring. Leave for 5~7min. depending on the desired effects.
*Use gloves.

Shampoo/Treatment

Shampoo, apply treatment and final rinse.

Dry/Style hair



Homecare

- Expressing Lustrous Natural Gradation in Colored Treated Hair. ●

total ⌚ 10 min.

When the color is fading.

Warm HUE CONCENTRATE bottle in hot water (38~42°C (100~107°F)) for 1 min. and shake well.

Pre-shampoo

Pre-shampoo, then towel dry.

Apply NUMBER THREE HUE CONCENTRATE

Apply evenly to hair. Avoid scalp to prevent coloring. Leave for 5~7min. depending on the desired effects.
*Wash immediately if the product gets on any surface including bathtub, mirror, bottle and etc., otherwise product may stain surfaces permanently.
*Always wear gloves to prevent staining hands or nail.

Shampoo/Treatment

Shampoo, apply treatment and final rinse.

Dry/Style hair



NOTICE

- Please read the instructions before using and use the products correctly.
- Hair color may cause a serious allergic reaction in rare cases.
- Be sure to perform a skin allergy test (patch test) before every use.
- Do not use if you have had a rash from hair coloring.



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BOTANICALS 